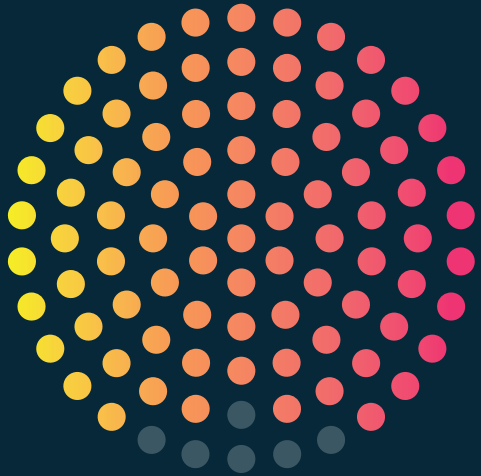


Patients have confidence in physicians' decision-making, but they feel technology can help deliver more **personalized** care.



94% of patients believe that their doctor knows the correct treatment plan for them.

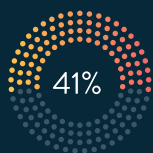
Doctors can take several steps to improve their patients' confidence in their decision-making abilities:



Using new technologies that monitor patients' progress and evaluate whether a treatment is working
selected by 66% of patient respondents

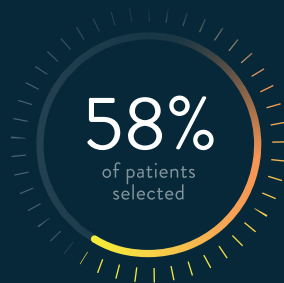


Keeping up to date on the latest research
selected by 41% of patient respondents

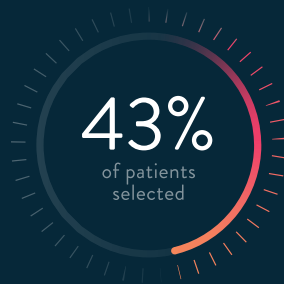


Having experience with similar situations
selected by 41% of patient respondents

Areas where patients believe technology could be leveraged to deliver better care:



Helping the doctor understand all the latest approaches to treatment to see exactly what is right for each patient



Forming an understanding of a patient's individual condition and measuring their unique risks



Helping the doctor see where intervention is required



Supplementing the doctor's experience

**BEYOND
INTERVENTION**

